

PRODUCTS
AND SERVICES

+28,000

+500

HO.RE.CA.
SUPPLIERS

**TOGETHER
WE CAN**



**DO
GREAT
THINGS**

SALES
ACCORDING
TO EXHIBITORS

+12 MDD

+7,000

HO.RE.CA.
BUYERS

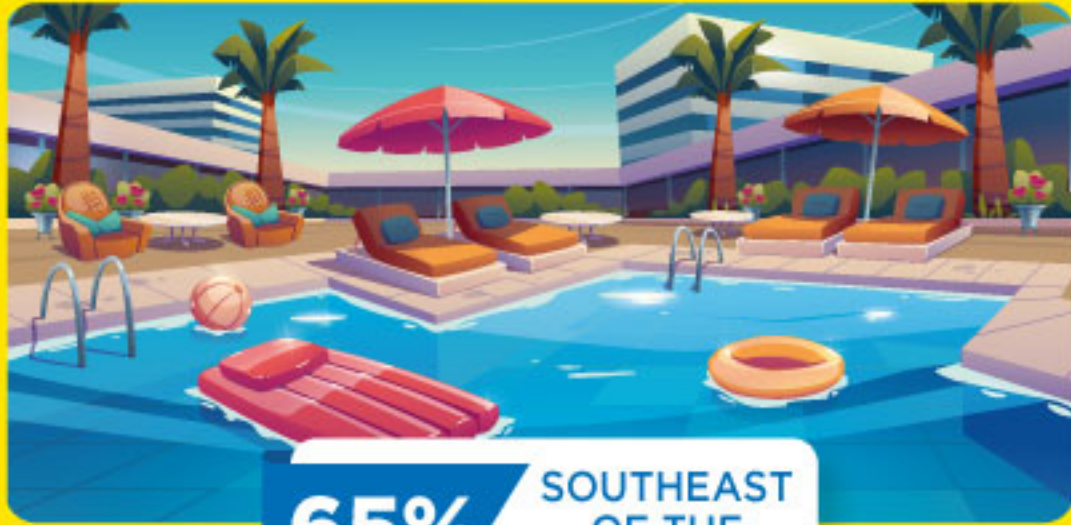


- 📍 U.S.A
- 📍 CANADA
- 📍 BELIZE
- 📍 SPAIN
- 📍 GUATEMALA
- 📍 COLOMBIA
- 📍 ARGENTINA
- 📍 PANAMA
- 📍 COSTA RICA

- 📍 BRAZIL
- 📍 VENEZUELA
- 📍 RUSSIA
- 📍 DOMINICAN REPUBLIC
- 📍 POLAND
- 📍 ITALY
- 📍 ISRAEL
- 📍 CHILE
- 📍 BANGLADESH

FOREIGN BUYERS

ORIGIN OF BUYERS



65%

SOUTHEAST
OF THE
COUNTRY



20%

CENTER
OF THE
COUNTRY



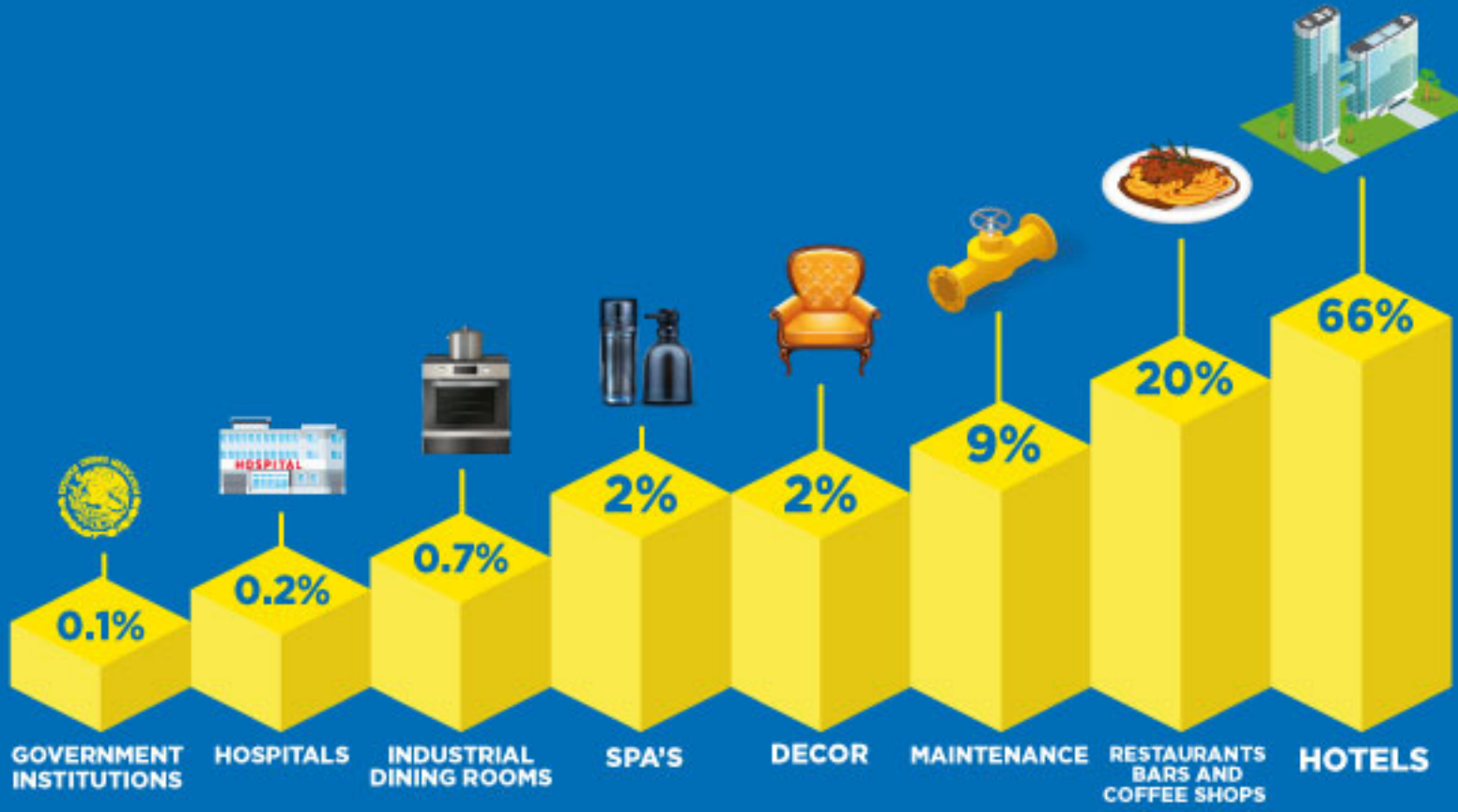
10%

CARIBBEAN
AND CENTRAL
AMERICA



5%

USA, CANADA
AND OTHER
COUNTRIES.



33.5%
PURCHASING
MANAGER

20%
MANAGING
DIRECTOR

18%
CEO'S

10.5%
FOOD AND BEVERAGE
MANAGER

9%
MAINTENANCE

7%
EXECUTIVE CHEFS
AND OTHERS

**BUYER LINE
OF BUSINESS**

**WORLD AREAS
THAT VISIT US**

DECIDER **78.3 %**

DECISION LEVEL

INFLUENCER **21.7 %**



72 %
PURCHASES

20 %
REPRESENTATIONS
AND DISTRIBUTIONS



6 %
TRAINING
CONFERENCES

2 %
CONTESTS
ACTIVATIONS

BUYER EVALUATION



87.1% RATE THE EVENT AS EXCELLENT



95.2% RETURN TO THE EVENT



98.5% RECOMMEND THE EVENT

CONTACT US NOW!

AND GET THE BEST SPACE



ExpHotel® 2024

27th
Edition

Where everyone wins!

11•12•13 JUNE CANCUN CENTER

CANCÚN, QUINTANA ROO

13:00 to 21:00 hrs.

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